

# brian naubert

## GRAPHIC DESIGNER/CREATIVE

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I'm a highly creative person who has spent most of my career working in design as a hired gun for tech companies both on-site and remote. My tech contracts have ranged from six months to years, and have taught me to rapidly adapt to new company cultures and processes, extrapolate design systems, and find the places to be most impactful and useful. Many of the teams I was brought on to assist with were in charge of major rebranding implementations, which I love doing. A Seattle native with a degree in Graphic Design, my background includes branding, marketing and advertising, book and editorial design, responsive web graphics, photo and video editing, digital image curating, music composition and production. I am knowledgeable in most of the current design, photo/video, and audio software. I have also been a musician for many years, creating 8+ albums and shooting 10+ music videos, which has taught me the paradoxical discipline of being scrappy and resourceful while upholding very high creative standards. As a multi-instrumentalist, I've also composed over 65 unique songs for a range of projects over the last 6 years, which officially makes me a creative swiss army knife.

### **MICRON TECHNOLOGY Graphic Designer: Dec 2022 - Aug 2023 (contract) Remote**

I worked as a graphic designer for one of the world's largest microchip makers with more than \$30B annual revenue. I was part of the implementation team that improved a giant rebrand of the company which includes new brand guidelines that had to be applied across a library of thousands of files. I also led on experiential design, web ops design, internal and external presentations, social campaigns, and more.

### **BROOKS RUNNING Graphic Design and Production Design: Jan 2021 - Jun 2021 (contract) Remote**

A recent large-scale corporate project was providing graphic design execution of the Brooks web refresh across multiple digital channels. The project's largest emphasis was on e-commerce, and my work included using my technical skills to help design the shopping modules for products, and working with icons and product photography as part of a wide-reaching redesign of many elements of the brand digital presence.

### **MICROSOFT Production Designer: Nov 2014 - Jul 2016 (contract) Redmond, WA**

**Microsoft Windows Brand Marketing:** I was a key team member in helping visually translate Windows across a varied landscape of executions. It was a quick turn environment in which I produced compelling marketing materials and screenshots for Windows Brand Studios for international use. Most notably, I created the global start screens used to advertise Windows 10 all over the world, on product packaging, OOH, digital, print and partner retail campaigns.

### **MICROSOFT Product Designer/Composer: Apr 2013 - Apr 2014 (contract) Redmond, WA**

**Microsoft Project Siena:** Worked on V1 launch of app for making apps. My role was comprehensive and immersive; I owned many diverse aspects of this project including asset procurement, creating asset databases, app design, product redlines, video shooting and editing, and composing & recording original music for use in marketing and online content.

### **AMAZON Graphic Designer: Mar 2012 - Feb 2013 (contract) Seattle, WA**

**DesignOps team at Amazon local:** Sourced, selected and edited image content for the Digital Asset Management System. Created high volume graphics for national and regional Web and Kindle Ads.

**Visual Experience Design (VXD) team:** Concepted and established the design direction for Amazon's national retail graphics and then produced a broad array of these fast-turn graphics for global Amazon stores.

### **THE STRANGER/PORTLAND MERCURY Graphic Designer: Apr 2011 - Feb 2012 Seattle, WA**

Ad and Editorial Design and Production for print and web. Besides creating custom ads and event calendars I laid out various sections of this award-winning weekly paper, including Savage Love (Dan Savage), Film (Lindy West), and Last Days sections.

### **CORVAIR Art Director/Videographer/Musician: Oct 2019 - present. Portland, OR**

Corvair just released our second record, Bound to Be, released on US and the UK labels. The record is currently being widely played on college and indie radio, having recently broken the top 50 on the NACC chart. We've been featured in *Spin*, *Paste*, *All Music Guide*, *Flood*, *American Songwriter*, *NPR*, *PopMatters* and more, have had two songs chosen as KEXP's Song of the Day for a 800k weekly download podcast, and have been featured in NPR, Spotify and bandcamp's New Music Profiles/Playlists. I have directed, filmed, and edited ten separate music videos, designed two full album art package, created a brand identity/suite, digital and social presence and I co-wrote, produced, and recorded (most) of the albums.

### **PHOTOGRAPHER AND VIDEOGRAPHER 2005 - present**

I've documented 50 countries as a world photographer, and have had many of my photos exhibited and sold. Over the past 4 years, as part of a music project, I single-handedly created ten music videos, including the concept, creative direction, camera work and editing. These videos were premiered in national magazines such as *Flood*, *American Songwriter*, *Pop Matters*, and more; I also photographed and designed two sets of album art for the band.